



NORTH AMERICAN INDIGENOUS GAMES COUNCIL 2015 -2018 STRATEGIC PLAN

VISION

To improve the quality of life for Indigenous Peoples by supporting self-determined sport and cultural activities which encourage equal access to participation in the social/cultural fabric of the community they reside and which respects Indigenous distinctiveness.

MISSION

The North American Indigenous Games (NAIG) Council exists to grow and sustain the NAIG. It is comprised of representatives for Canadian and American jurisdictions. Its primary role is to provide governance to the Games, seek and develop partnerships and resources to support the Games and select the Host Society to deliver the Games.

PHILOSOPHY

The NAIG is an international sport event designed to: 1) Increase the participation of Indigenous people in sport; 2) Provide a safe, supportive and culturally rich environment for Indigenous youth to train and compete; 3) Engage Indigenous youth in early competitive opportunities in which to build self-esteem and skills to pursue higher levels of competition; and, 4) Facilitate the learning of life skills through sport toward application in all aspects of life. The NAIG is a competitive event that requires athletes, coaches and officials to meet minimum standards and succeed through selection processes. The Games trains athletes to train and compete so that they may advance to higher levels of competition or simply become more active for life.

OUR STRATEGIC IMPERATIVES

1.0	Build Sustainability	2.0	Facilitate the ongoing delivery of the Games program
1.1	Secure funding to ensure ongoing operations of NAIG Council	2.1	Secure a funding framework for the Games program
1.2	Refine governance policies	2.2	Complete hosting and technical packages
1.3	Ensure effective committees	2.3	Select 2017 NAIG Host
1.4	Development of marketing and communication strategies	2.4	Select 2020 NAIG Host
1.5	Support ASC and IPSC		